

## ANALYSIS OF THE USE OF BANKSY IMAGE IN IMPROVING STUDENTS' WRITING SKILLS

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Article Info	Abstract
<b>Article History</b> Received: Augustus 2021 Revised: September 2021 Published: October 2021	<i>This study aims to improve students' Writing abilities using Banksy Image. The method used in research is a quantitative method with Pre Experimental as a research design. Both pre-test and post-test were used as the instruments in collecting the data. The writer used one class of the tenth grade of MA Al Fathiyah, Jakarta Timur, for the population. The sampling technique used was cluster sampling, in which one class was determined as experimental and the control class. The data was analyzed statistically by using a t-test. The result of this analysis indicated that the average value of the students was 75.7, the statistical calculation showed that the results of <math>t_o</math> (t-observation) &gt; <math>t_t</math> (t-table) in which <math>t_o</math> obtained was 25.357 while the value of <math>t_t</math> was 2.037 with a significant level of 5% (0.05), since, <math>t_o</math> was higher than <math>t_t</math>. Therefore alternative hypothesis (<math>H_a</math>) was accepted while the null hypothesis was rejected. From these analysis results, this research summarized that Banksy Image was an effective medium to improve students' Writing skills.</i>
<b>Keywords</b> Banksy Image; Teaching Writing; Writing Skills;	
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### INTRODUCTION

Writing is the activity of creating notes or information by using letters arranged in sentences. Arranging sentences into a complete paragraph is an uneasy task because writing needs enough linguistic and grammatical competencies (Sinaga & Feranie, 2017; Juniarti et al., 2017). Writing is a combination of the three components of the human body, namely muscle, brain, and heart. Writing is like a shield of knowledge, and it is a part of science. It needs linguistic system knowledge to do writing activities (Ruegg, 2018; Fernanded-Dobao, 2020). In the English as a foreign language (EFL) writing classes, the role of teachers is essential to help students to enhance their writing skills through giving them writing feedbacks (Lee et al., 2015). One of the teacher's efforts to help students in increasing their writing is the implementation of Banksy Image. It can facilitate students to practice writing in class.

According to Nation (2009), "writing is an activity that can usefully to be prepared for by work in the other skill of listening, speaking and reading" (p.112). With writing, as with the other skills of listening, speaking, and reading. It is useful to make sure that language learners are involved in meaning-focused use, language-focused learning, and fluency development (Lahueerta, 2020; Haerazi & Irawan, 2020). Furthermore, Taylor (2009:2) says that in writing, learners can bring knowledge into being. They record and preserve it. From all explanations above, it can be concluded that writing is an important skill to be mastered by everyone in order to express their ideas and feeling. In this research, the writer focuses on finding out the students' ability in writing narrative text.

As we all know, many teenagers dare not express their thoughts and ideas in written form because they are limited by limited ideas or restricted by grammar (Sitorus & Sipayung,

2018). For decades, creativity has been discussed and demonstrated as vital in education and business (Haerazi et al., 2020). In the past few years, there have been many books and reports on creativity, many of which discuss the effective environment for fostering innovation and creativity and creative people's lives. Creativity writers focus on the construction of creativity and methods of measuring creativity (Kupers et al., 2019). In this process, the status of creativity in language education has become an increasingly important concept. We all know that street art or murals have high artistic value. Arouse all kinds of expression and imagination to express freely and widely. Therefore, what if you regard street art or mural painting as a way of learning writing to increase students' imagination and thinking creativity? It is hoped that various types of images and genres will help students use their imagination to explain the meaning behind the images. Here, the writer uses a very famous mural artist because his image represents the feelings of many people today.

The writer used a Banksy image, an artist who could be said to be anonymous, but people called him Banksy. Mutiarani (2018) Music, pictures, and videos are three kinds of media usually used by language teachers to teach their students about language. Banksy is a true artist, film director, and activist, outspoken on social issues. However, Because of his street art, he has grown into one of the most famous figures in the world and remains an iconic figure. As part of the booming underground scene in Bristol, Banksy began working as a street artist in Bristol, England, around 1990. The Writer is very interested in the very critical and unique way of thinking of Banksy in facing this very tough life which he puts his thoughts into his artwork. This is expected to help more in opening the students' minds so that they think more broadly and can create new ideas or thoughts on their writing skills.

Based on the explanation above, some methods could be used to teach writing and its strengths and weaknesses. Therefore, the Writer was interested in the use of teaching writing to students of senior high school. The writer was interested in conducting a research entitled "analysis of Banksy image in improving students' writing skill."

## RESEARCH METHOD

In this research, the researcher applies the quantitative method. In addition, Creswell (2012) Experimental research is the way to find a causal relationship (relationship clause) in determining cause and effect. This method used quasi-experimental research. Experimental is the best of the quantitative designs, which is used to decide probable cause and effect. This research was conducted online. This research is used in one class. There is no control class in this study. This study applies a pre-experimental design. According to Arikunto (2010:207) says, "Experimental research is a study intended to determine the presence or absence of a result of something imposed on the subject examined. In other words, experimental research trying to examine the presence or absence of causal relationships".

### Research Design

In this Quasi-experimental design, which is used one experimental group covers, pre-test, treatment, post-test. A variable is one of the characteristics that can be measured and recorded on the instrument, and it changes in different values or different people's scores. There are two types of variables, independent variables (X) and dependent variables (Y). Independent variables are variables that affect other variables, and dependent variables are variables that are affected by other variables. In this study, the independent variable is outdoor learning (variable X), and the dependent variable is writing descriptive text (variable Y).

In this study, the independent variable is the use of Banksy artwork, namely the X variable. The dependent variable is the students' imagination as the Y variable. In this study, the X variable (using Banksy artwork) is used as a medium in understanding students' writing. The amount of population could be small or big, it is decided by the writer. The writer only took one class as the sample of this study, namely class XI. There are 16 girls and 14 boys in

this class. From the sample, the writer conducted a pre-test before giving treatment and provided a post-test after treatment. The instrument for this data is used three questions for pre-test and three questions for post-test, with the same questions. The researcher also used a journal of descriptive text to give the material for students.

### Data Analysis

In this research, the researcher analyzed the data of both Pre-test and Post-test statistically. The pre-test was carried out to see the students' writing skills before giving them treatments using Banksy Image. In this stage, students are provided with a writing test. They are asked to write a simple text, which is a descriptive text. Based on the result, the two groups of this study are declared that they have equal writing competence. Afterward, the treatment was conducted in the experimental group using Banksy Image. Students are subjected to Banksy Image to generate a complete descriptive text. The treatments were carried out in seven meetings. At the eighth meeting, students were involved in the assessment session. The students who were taught using imagination techniques were evaluated, and students who taught using Banksy Artwork were assessed as well. The writing scores are calculated using SPSS devices. The data were analyzed using a t-test called paired sample t-test to know a significant difference.

## RESEARCH FINDINGS AND DISCUSSION

### Research Findings

This study investigated the effectiveness of using Banksy Artwork or Image to facilitate students' writing activities and can improve their writing skills. the design of this study was figured out in experimental research design using pre-test and post-test control group design. The sample of this study one class was control class and experimental class. In the first meeting, all class was given a pre-test to measure their descriptive writing skills. After the process of collecting the pre-test data, the researcher prepared the teaching materials and implemented Banksy Image to improve students writing skill. The treatment was conducted for seven meeting. At the last meeting, the researcher gave the post-test. The result of the two test were used as a reference for the author to analyze the students' improvement in writing skills.

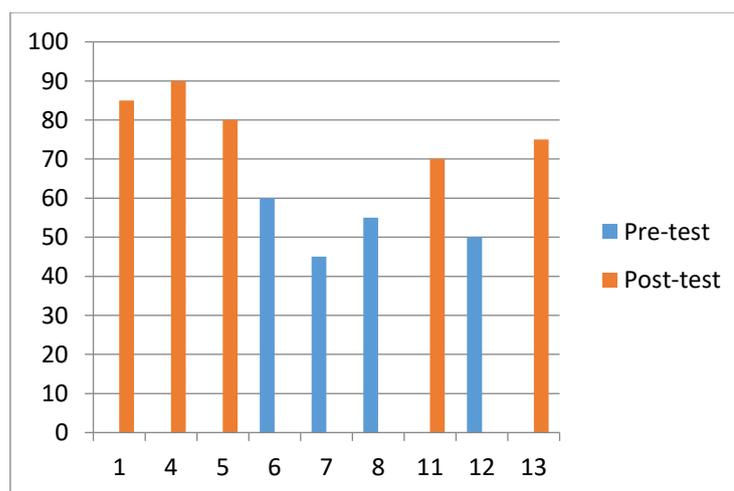


Figure 1. Diagram of Frequency Distribution of Pre-Test and Post-Test

Based on the result of the pre-test and post-test of the students above, the writer analyzed the results to find out the Banksy Image can improve students writing skills. The writer calculated them based on the steps of the *t-test* formula. Based on the calculation, the

result of the students was  $25.357 > 2.037$ . The result of the data analysis showed that by using the t-test formula, the result of  $t_{cal}$  is 25.357 higher than  $t_{table}$  2.037. In conclusion, Using Banksy Image was effective in improving students' writing skills.

## Discussion

Banksy Artwork is an online or offline media that can be used as learning media. Many researchers have conducted studies to help students improve their imagination, creativity, and intelligence. In this current study, Banksy Image is applied as learning media to facilitate students in writing activities. Because of this, this study was aimed at investigating the effectiveness of Banksy Image to improve students' writing skills. The writing was considered the most difficult language skill to be mastered for foreign learners (Setyowati et al., 2017; Faridha, 2019; Aunurrahman et al., 2017). Therefore, this study used Banksy Image to facilitate students to practice writing. The treatments were designed in seven meetings in which students were encouraged to produce complete descriptive texts.

In the first meeting, students are asked to determine the writing topics based on their interest and prior knowledge to be written in the form of papers. Asking students to practice writing in line with their knowledge is useful for arranging phrases and sentences. It is in accordance with Farida (2019), who states students can arrange various sentences if they know what they want to write. Also, it would be hard to compose sentences if they do not know what they want to write. In this study, this learning is effective for students to produce various sentences. Besides, students are asked to discuss the writing topics in a group. In a group, they should elaborate on the topic chosen with supporting sentences. In composing supporting sentences, they must determine topic sentences and explain any of the topic sentences themselves. When they improve their writing topic, students are asked to apply it using Banksy Image.

Banksy image facilitates students in drafting their sentences, supporting sentences, and paragraphs that they have composed, whether in a group or individually. For instance, in creating an introductory paragraph, students are encouraged to identify the thing that they need to describe in the form of sentences to be a paragraph. The students should know the language features of the introductory paragraph of a descriptive text. Then, they should master the generic structure of a descriptive text. To help them, teachers are provided them with some examples of descriptive texts. From here, students imitate the way the texts are composed well. These learning processes are effective for students to learn it directly and practice writing immediately. It is in line with Haerazi et al. (2020) imitating activities in writing tasks can bring students to think about what they are composing and try practicing that immediately. In practicing these activities, Banksy Image can help students to create various sentences to be a complete paragraph and even in a complete descriptive text.

The effectiveness of Banksy Image was proven with the result of the t-test. It was 25.357 in the degree of freedom (df) of 33 ( $33-1=32$ ). In the degree of the significance level of 5%, 2.037 was gained. If it is compared to each score in the degree of significance, then the result was  $25.357 > 2.037$ . Since  $t_o$  was higher than  $t_t$  score obtained from the result of the calculation, the positive hypothesis ( $H_1$ ) can be accepted while the negative hypothesis ( $H_0$ ) was rejected. Thus, it can be concluded that using Banksy image can improve students' writing skills of first-year students of MA Al Fathiyah academic year 2020/2021.

## CONCLUSION

From the result, the writer concluded that Banksy image can improve students' writing skill. The result shows that the average of pre-test was 51.6 and post-test was 75.7. The value of  $T_{\text{calculation}}$  (25.357) was higher than the value of  $T_{\text{table}}$  (2.037) at the significance level of 5% it can be concluded that null hypothesis ( $H_0$ ) was rejected and alternative hypothesis ( $H_1$ ) was accepted. It means that there is significant different between teaching writing skill without Banksy image. Therefore, it can be concluded that Using Banksy image can improve students' writing skill. It gives a significant effect of students' writing skill of first grade students in MA Al Fathiyah academic year 2020/2021.

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